

## Organizational Benefits for RealTime Health Partners

### **Organizational “About Us” Video**

- 3-5 minute professional interview clip of your CEO/ED to be used at partner’s discretion;
- Content determined by partner.

**OR**

### **50 DVDs**

- 50 complimentary copies of the title’s DVD to be used at partner’s discretion;
- Further DVDs at a discounted rate.

### **Consumer Testimonials**

- While conducting our interviews, we would be happy to ask your consumers to speak about the support and care your organization has provided them. These questions can be cut into short clips to be used at partner’s discretion.

### **Editorial Input**

- Partner will have editorial input into program content throughout the process in order to ensure accuracy and appropriateness of messages, as well as alignment with your organization’s mission and values.

### **DVD, Website and App Promotion of Partnership**

- Acknowledgement as the partner organization on the DVD and DVD packaging for your title;
- Acknowledgement as the partner organization on the mobile app for your title;
- Organization link/video clip on the RealTime Health website [www.realtimehealth.com](http://www.realtimehealth.com) and acknowledgement as the partner organization for that title;
- Video clip from title for hosting on partner’s website (if appropriate).

### **Social Media Promotion of Partnership**

- Promotion of the partnership via RealTime Health’s social media networks during filming and when clips are finalized:
  - Announcements of partnership before shoot;
  - Pictures of shoot, including partner and participant names (with permission), posted during shoot;
  - CEO/ED video clip of partner’s choosing posted on RealTime Health Facebook/Twitter accounts when complete for added exposure (if appropriate);
  - Clips of title posted with partner acknowledgement when complete.

### **De-Identified User Data**

- RTH will provide de-identified user data collected from that condition’s mobile app for partner organization’s internal use

### **Worldwide Peer Support and Connection**

- An opportunity for your consumers and their caregivers to share the wisdom of their experiences and offer peer support to the newly diagnosed;
- An opportunity for your consumers and your organization to help increase the self-efficacy levels of patients around the country and the world;
- Each participant receives a free copy of the DVD.

### **No Cost**

- The entire project is funded by RealTime Health. There will be no cost at all to your organization;
- Our process is designed to minimize your time and resource commitment to the project.

We want to ensure our partners feel they are benefitting by working with us, so please let us know if there is something else we may be able to provide.